

THE CITY OF GREENSBORO COMPLETE COUNT COMMITTEE



The City of Greensboro is partnering with the U.S. Census Bureau to help achieve a complete and accurate count of our City's diverse population during the 2010 Census through the creation of a Complete Count Committee (CCC). The CCC is reaching out to businesses, community-based organizations, faith-based groups, schools, the media, and others to inform and engage Greensboro's hard-to-count populations, such as college students, immigrants, homeless, those with difficulty reading or understanding English, and those reluctant to complete the Census form.

Our population is rapidly changing, and accurate census data are needed to help make positive improvements in our community. Consider the following:

- Every year, the federal government distributes more than \$400 billion to state, local and tribal governments based on census data.
- For our communities, census data help guide local planning decisions, such as where to provide additional social services, build new roads, hospitals and schools, and where to locate job-training centers.
- For our non-profit organizations, accurate census data aid organizations with grant writing and help target services and ensure maximum benefit to those served.
- For the business community, census data are critical to help companies make strategically and fiscally sound decisions that spur and sustain economic development and growth.

Information about the 2010 Census will be communicated with employees, community organizations, business partners, and the surrounding community through various communication efforts, events and more. Additionally, we ask for your support and encourage you to let others know that they can make a difference in Greensboro by being counted. Your organization is invited to participate on this committee, in big ways or small. Attached you will find a "What Can You Do to Help" form to indicate your organization's interest in participation. Please consider what your organization can do to participate and return to the address listed at the bottom.

To assist in outreach, limited quantities of pre-printed materials are available at the City of Greensboro's Planning Department office and .pdf files are available for you to print your own materials. Additionally, materials have been translated in several languages including Spanish, Laotian, Vietnamese, Chinese and Korean. If you would like additional information or materials, visit <http://2010.census.gov> for information about the 2010 Census or <http://2010.census.gov/partners/materials/outreach-materials.php> for links to materials. Also, please don't hesitate to contact me with any questions about this committee.

Achieving a complete and accurate portrait of our City's population is an important and monumental undertaking and we are proud to be involved in this initiative. An accurate count can affect our quality of life by providing guidance for federal funding decisions for college research grants, transportation and community improvement projects, small business loans, and Title 1 funds to provide a few examples. Every person living in Greensboro on April 1, 2010 must be counted - students, temporary workers, new residents, children, and the elderly. We are committed to helping the Census Bureau achieve this goal. ***Can Greensboro Count on You?***

Sincerely,

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WHAT CAN YOUR ORGANIZATION DO TO INFORM AND MOTIVATE OUR COMMUNITY FOR THE 2010 CENSUS?



Place a check beside 3 items that your organization is most willing to do or you feel it can best do to support Census 2010 and the Greensboro Complete Count Committee?

Join over 100 national organizations and agencies by becoming a 2010 Census Partner by signing a Proclamation of Support.

Display 2010 Census materials in high traffic public areas (banners in buildings, brochures, posters, window stickers, job information).

Appoint an energetic, creative employee to participate on a workgroup with Greensboro's Complete Count Committee. ☺

Provide in kind services to produce 2010 Census outreach materials (printing brochures, posters, and promotional items).

Sponsor community events to promote the 2010 Census— especially in Hard to Count areas.

Provide links from your organization's website to the Census Bureau's website.

Encourage employees and constituents to complete their census questionnaire and mail it in promptly.

Use your knowledge of Greensboro to recruit community leaders and citizens to participate on Greensboro's Complete Count Committee.

"Piggyback" the Census message with your organizations already planned community events.

Speak positively about the 2010 Census to your neighbors and friends.

Use 2010 Census drop-in articles in messages and newsletters, e-mail signatures, websites.

Translate simple 2010 Census educational and outreach messages to other languages.

Provide volunteers for 2010 Census promotional events (community events, festivals).

Develop video and audio clips to promote the 2010 Census and provide links on your website.

Provide space in your agency for Questionnaire Assistance Centers.

Put the 2010 Census on the agenda at meetings or allow presentations by Census Bureau staff.

Org/Agency: _____

Name/Title: _____

Phone: _____ E-mail: _____

Workgroup Interest: Media/Advertising, College Students, Community Outreach